

**LEDVANCE
SMART+
WIFI FOR
CONSUMER**



LEDVANCE

A photograph of a modern building at night. The building has large glass windows and a balcony with a glass railing. The interior lights are on, and the balcony is lit. A tree is in the foreground on the left, and a grassy area is at the bottom left. The sky is dark blue.

LEDVANCE SMART+ WIFI FOR Consumer

The new SMART+ WIFI portfolio from LEDVANCE offers the comprehensive combination of innovation, quality, reliability and user-friendliness. LEDVANCE provides a suitable solution for a wide range of different needs for smart lighting.

YOUR EXPERT PARTNER FOR SMART LIGHTING

New possibilities with connected light

The market volume of Smart Home is projected to grow rapidly over the next few years. Based on market research, Asia Pacific, Middle East & Africa region is projected to have SMART home business growth of CAGR at 32% in the next few years. And smart lamps contribute 55% revenue of total smart lamp and luminaire market in residential applications in the region. WIFI is the most common protocol used in the region.

Time to take things a step further

Connected light is playing a central role within the living environment of the Smart Home concept and offers new design options for a cozy home and an increased feeling of security. Choose LEDVANCE as your expert partner to take things a step further. The new Smart for consumer portfolio from LEDVANCE offers a comprehensive range to serve the wide variety of you customer needs for different applications-from the living room to the kitchen.

OUR SMART+ WIFI ADVANTAGES:

- With **FastCon technology**, our lighting solution enable the extended Wi-Fi communication range.
- Experience **Human centric lighting (HCL)** by selecting special LED chip to mimic natural light spectrum and offers different scene setting (Relax/Reading/Awake) to enable right light for right activity.
- The **Custom Schedule and Scenes** are also available with specific timing (Timer) OR for self-defined activity.
- Control via Wi-Fi - **no additional expensive hardware such as gateway or bridge necessary. Remote controlled is enabled.**
- Set-up in a **short time with user-friendly interface.**
- **Simple & Easy** operation via app or voice control



The LEDVANCE Wi-Fi portfolio can be used without gateway or with the latest smart speaker e.g. Amazon Eco, Google Home. Thanks to the Wi-Fi technology a high security standard is guaranteed and enables control from wherever you are.

COZY HOME AND HIGH SECURITY STANDARDS

The Wi-Fi portfolio offers the basic functions on/off, dimmable, color change, scene creation, color temperature change (tunable white) as well as more complex functions e.g. wake-up light or home presence simulation in one single, reliable smart lighting solution.

LIGHT IN ITS VARIETY

The Smart for Residential portfolio enables the easy creation of different light scenarios - dimmed, from warm to cool white and multicolor for choosing from 16 million colors, with lamps and luminaires.

MORE COMFORT WITH VOICE-CONTROL

Intelligent, connected light comfortably controlled via voice commands in 2 easy steps: download relevant partner app and configure your lights.















Main Features in LEDVANCE APM SMART+ WIFI App:

- On/Off
- Dimming
- Light color temperature
- RGB light color
- Light temperature
- Custom scenes
- Possibility to control lamps with Apple Siri shortcut, Amazon Alexa or Google Home



Wi-Fi Portfolio



Product name	EAN 10										
SMART+ WiFi CLA60 E27 TW 230V	4058075484993	60W	E27	9W	806lm@6500K	2700-6500K	80	✓	60	15,000	1
SMART+ WiFi CLA60 E27 RGBW 230V	4058075485013	60W	E27	9W	806lm@2700K	✓ 2700-6500K	80	✓	60	15,000	2
SMART+ WiFi CLA100 E27 TW 230V	4058075485037	100W	E27	14W	1500lm@6500K	2700-6500K	80	✓	75	15,000	3
SMART+ WiFi GU10 TW 230V	4058075485112	40W	GU10	5W	470lm@6500K	2700-6500K	80	✓	50	15,000	4
SMART+ WiFi B40 TW 230V	4058075485136	40W	B40	5W	500lm@6500K	2700-6500K	80	✓	37.5	15,000	5
4SMART+ WiFi Ceiling TW 24W	4058075484887			24W	1920lm@6500K	2700-6500K	80	✓	323	15,000	6

All technical parameters apply to the entire lamp. Because of the complex manufacturing process for light emitting diodes (LEDs), the specified typical values for LED technical parameters represent only purely statistical variables. They do not necessarily correspond to the actual technical parameters for each individual product which can deviate from the typical value. | ¹ L70/B50 | ² Energy efficiency class (EEC) on a scale of A++ (highest efficiency) to E (lowest efficiency) | ³ You will find further information and the exact guarantee terms and conditions at www.ledvance.com/guarantee